



SAMHSA-HRSA
CENTER for INTEGRATED
HEALTH SOLUTIONS

**Primary Care Partner
Affinity Call**

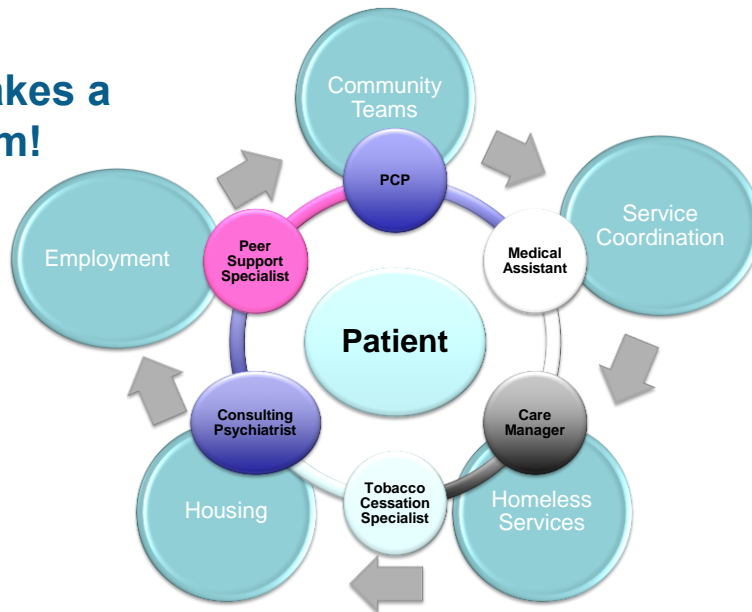
Pittsburgh Mercy Health System
Alicia Kirley, MBA Director of Integrated Services
J. Todd Wahrenberger, MD Chief Medical Officer

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Pittsburgh Mercy Family Health Center

- A 2010 survey of over 25,000 patients showed that only 50% of Pittsburgh Mercy Health System service consumers were receiving any routine primary care
- PMFHC opened its doors in May 2012, providing a fully integrated Primary and Behavioral Health Practice
- Engaging a highly complex population with complex needs takes a TEAM!
- ACT Model in Primary Care:
 - Multi-disciplinary Care Team approach, pulling in resources from all programs
 - Highly engaging team meets the patient where they are in their lives

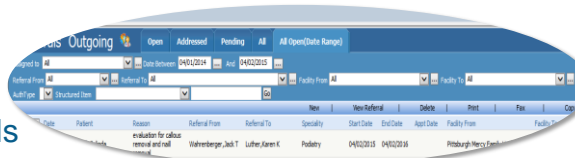
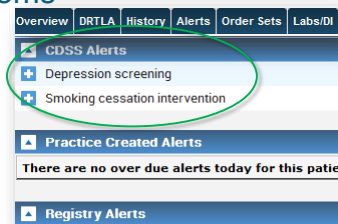
It takes a team!



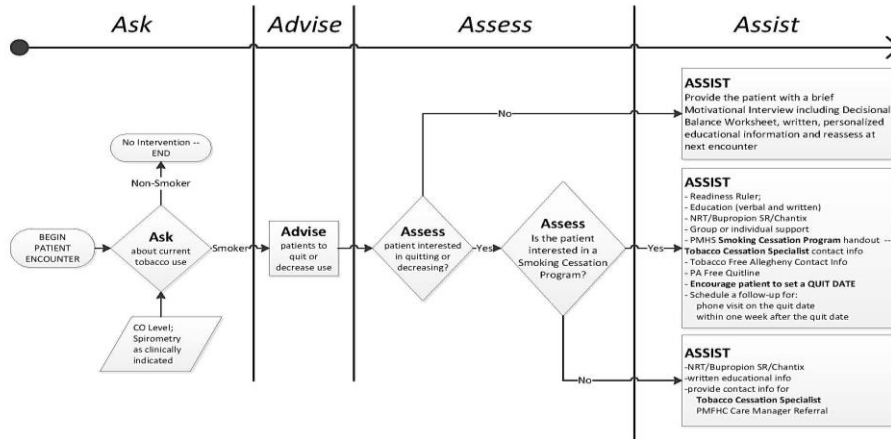
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Pre-visit, Huddle Planning & Team Meetings

- EHR Clinical Decision Support Systems
- Daily Huddle Checklist:
 - Care Management
 - Tobacco Cessation
 - Mammogram
- Weekly Multidisciplinary Team Meeting
- Sticky Notes
- Accountability
- Follow Up on Referrals



PMFHC Tobacco Cessation Protocol



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Engagement Techniques

Positive Transitions (engaging with an individual in a way that is not punitive, but focuses on their accomplishments and positive factors of change.)

- Reminding individuals that smoking is as addictive as other drugs, so easily accessible, celebrate the small victories

Time Filler (when you are bored)

Motivational Intervention



Education and tools for success (workbook Bill talked about)

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Engagement Techniques

Dopamine Affect

Nicotine Replacement Therapy



Environmental Changes (no smoking), Becoming a smoke free workplace

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Germ Theory



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“In God we trust; all others bring data”



Data collection is important!



Measuring Outcomes

Figure 1. Progression to a later stage of change, Tobacco Cessation Program Participants (N=90)

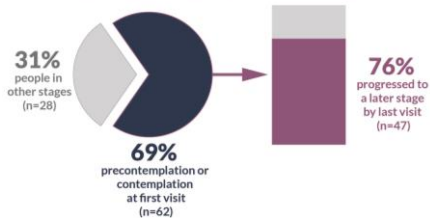


Figure 2. Progression to a later stage of change, non-Tobacco Cessation Participants (N=74)

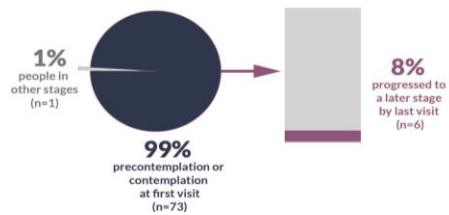
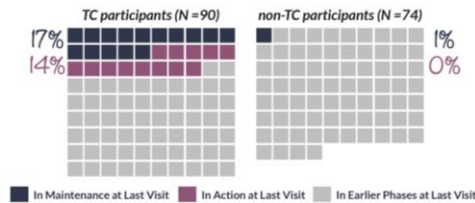


Figure 6. The number of people in Maintenance or Action at last visit



Tobacco Cessation- What works best?

- Make tobacco cessation a part of your workflow
 - Know your upcoming schedule: is patient a tobacco user? If so, plan to have a TTS or other staff counsel on tobacco use Ask at EVERY encounter!
 - Create a system for flagging enabling services
- Develop a tobacco cessation protocol that is efficient and effective
- Track referrals to Tobacco Support Specialists and lung cancer screens
- Document patient progression through stages of change to continuously improve your process
- Follow Up!

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Putting Prevention into Practice

- Embed Tobacco Support Specialists in a variety of settings
- Trainings to all staff to understand screening criteria
- Involve your ENTIRE team
- Use handouts and keep it simple!
- Use charts and graphs to remind yourself
- Utilize EHR alerts and CDSS
- Know the evidence, don't waste time on practices that have no evidence, even if they are easy to perform

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