Innovative Solution to address Workforce Shortages and Improve Mental Health Systems

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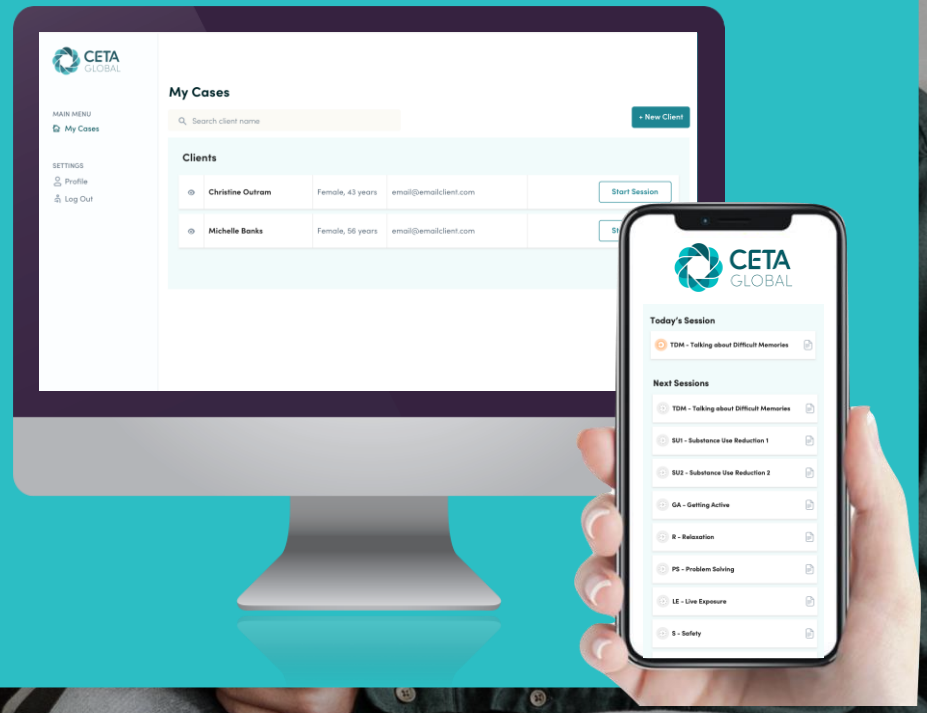
CETA GLOBAL

WHAT WE DO

Our mission is to help bring solutions to our mental health system.

- Science-backed, effective care
- Faster patient improvement
- Helps solve the workforce challenges



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Standard Community Care: 1-2 years, no evidence

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Siloed Evidence Based Care in the Community: 9-18 months

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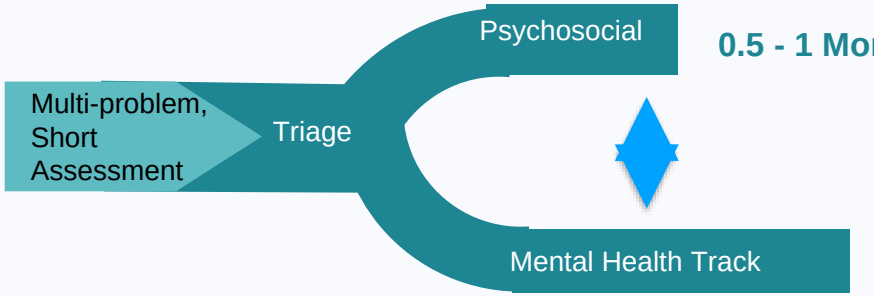
Traditional Care: 1-2 years, no evidence

Siloed Evidence Based Care: 9-18 months

CETA Evidence Based Transdiagnostic Care



0.5 - 1 Month (Paraprofessionals trained in evidence-based elements)

2-3 Months (Licensed Provider trained in all CETA elements)

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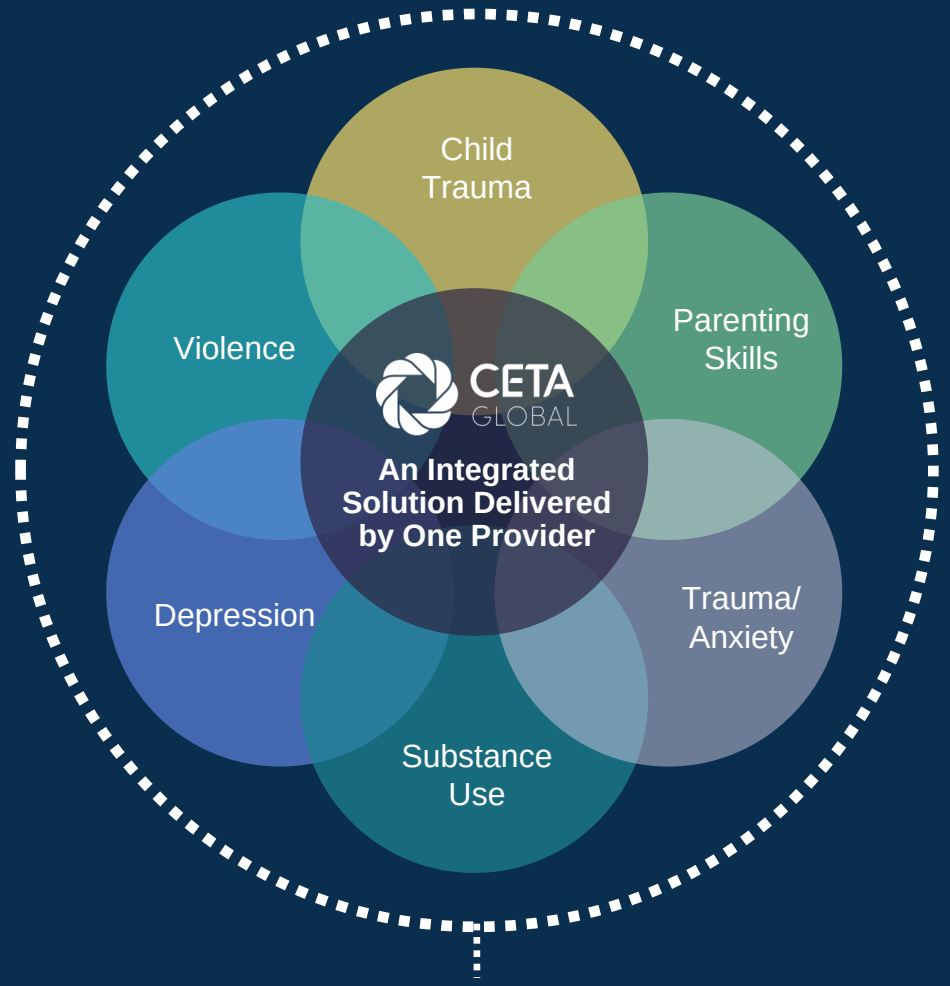
THE CETA GLOBAL SOLUTION

- **Evidence-based**
- **Addresses multiple problems.**
- **Results in 8-10 sessions.**
- **Clients see one provider for all issues.**
- **Utilizes professionals and para-professionals**

CETA AS A COMPARISON



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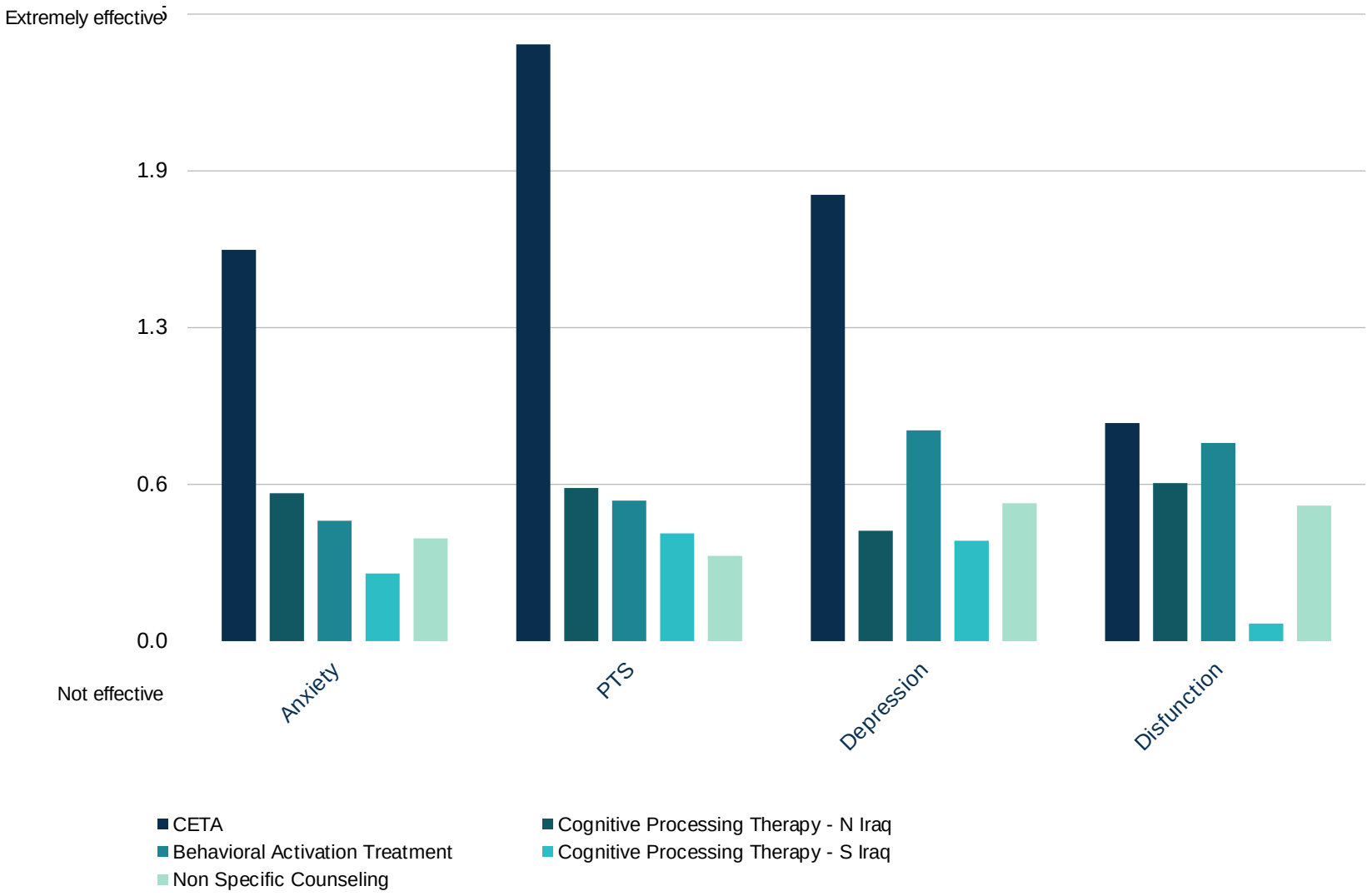
Effectiveness of the CETA Global Approach In Comparison to Traditional Treatment Methods



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Providers love the CETA Global approach to mental and behavioral care

I've been a clinician for 10 years and my struggle has been to provide quality care for clients when I haven't been given the time or resources to do that. **This is a way to provide quality care to clients in an efficient manner that actually works for community mental health and outpatient therapy in a way that has never been done before.**

- Vern; Outpatient Counseling Center

We're seeing very high caseloads, but **with this, we can feel like we've done something concrete**, we've given people the tools they can actually use.

- Lori, Outpatient Clinic

It gives us order. Even though the order can change, it gives us an order and what to expect in the next few sessions to be able to finally plan.

-Athena; Outpatient Counseling Center

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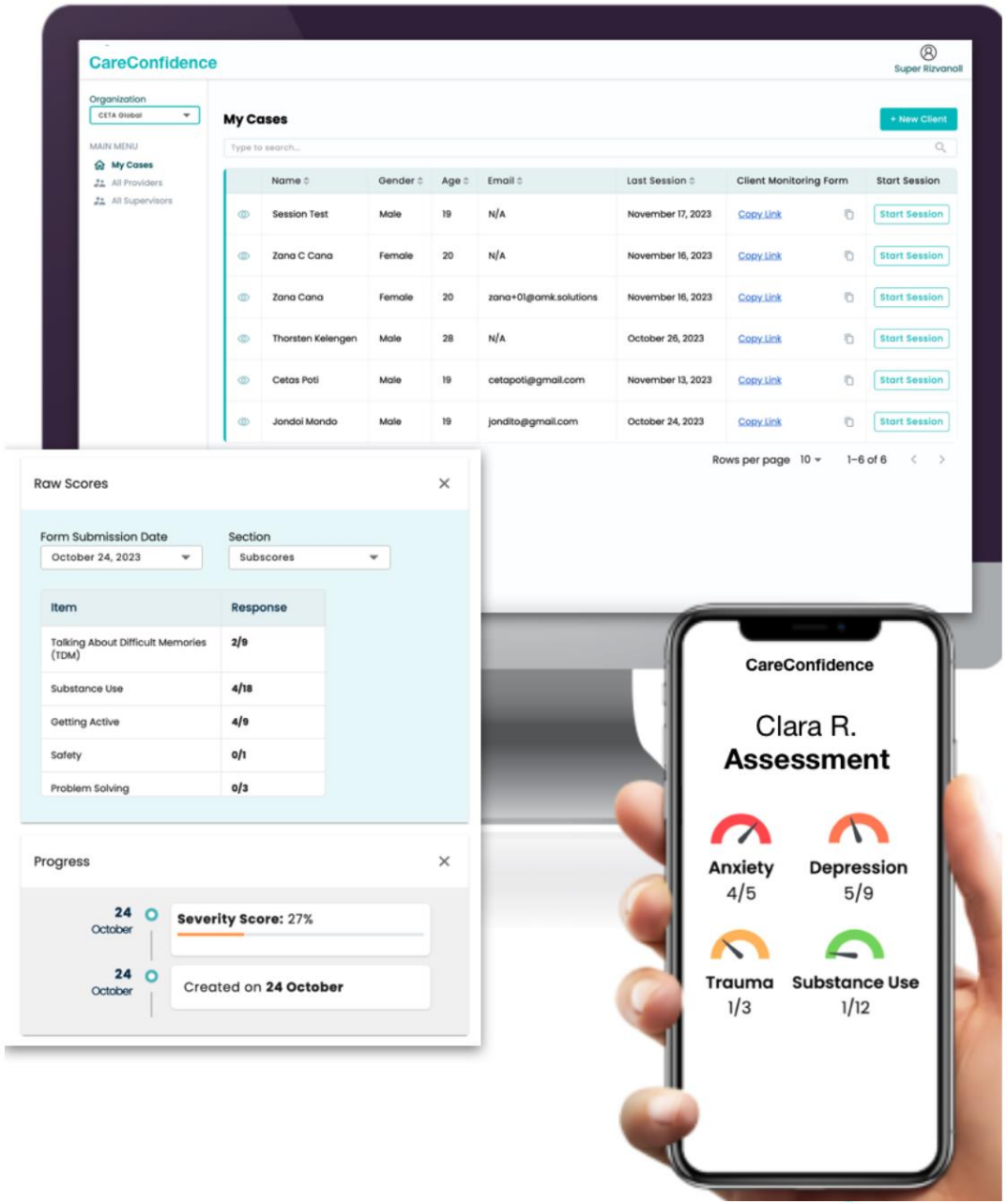
CETA is the only evidence-based solution that is end-to-end, science-backed, AND scalable.

1. Proven to work with 8+ clinical trials and global implementation.

2. With our integrated training, and our clinical support technology, patients can be treated in up to 78% less time than traditional care.

3. We are up to 93% less expensive than traditional care OR the status quo.

4. Our end-to-end system works for safety/crisis triaging, with licensed professionals, paraprofessionals, teachers, primary care physicians, and more.



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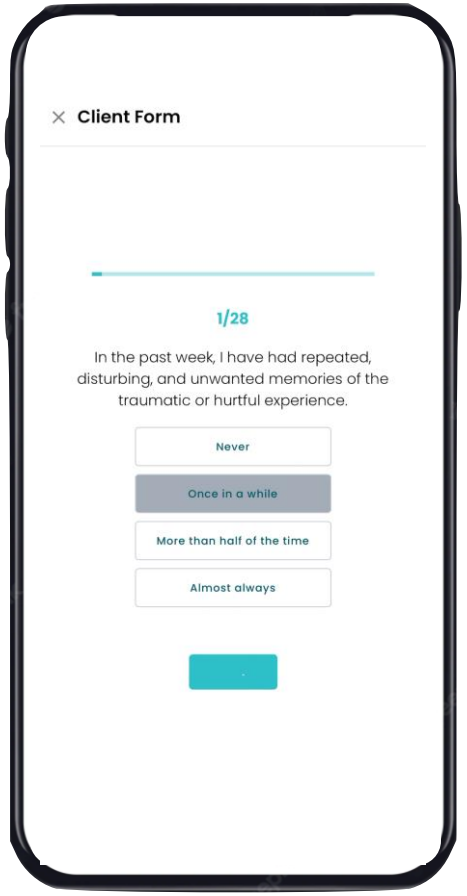
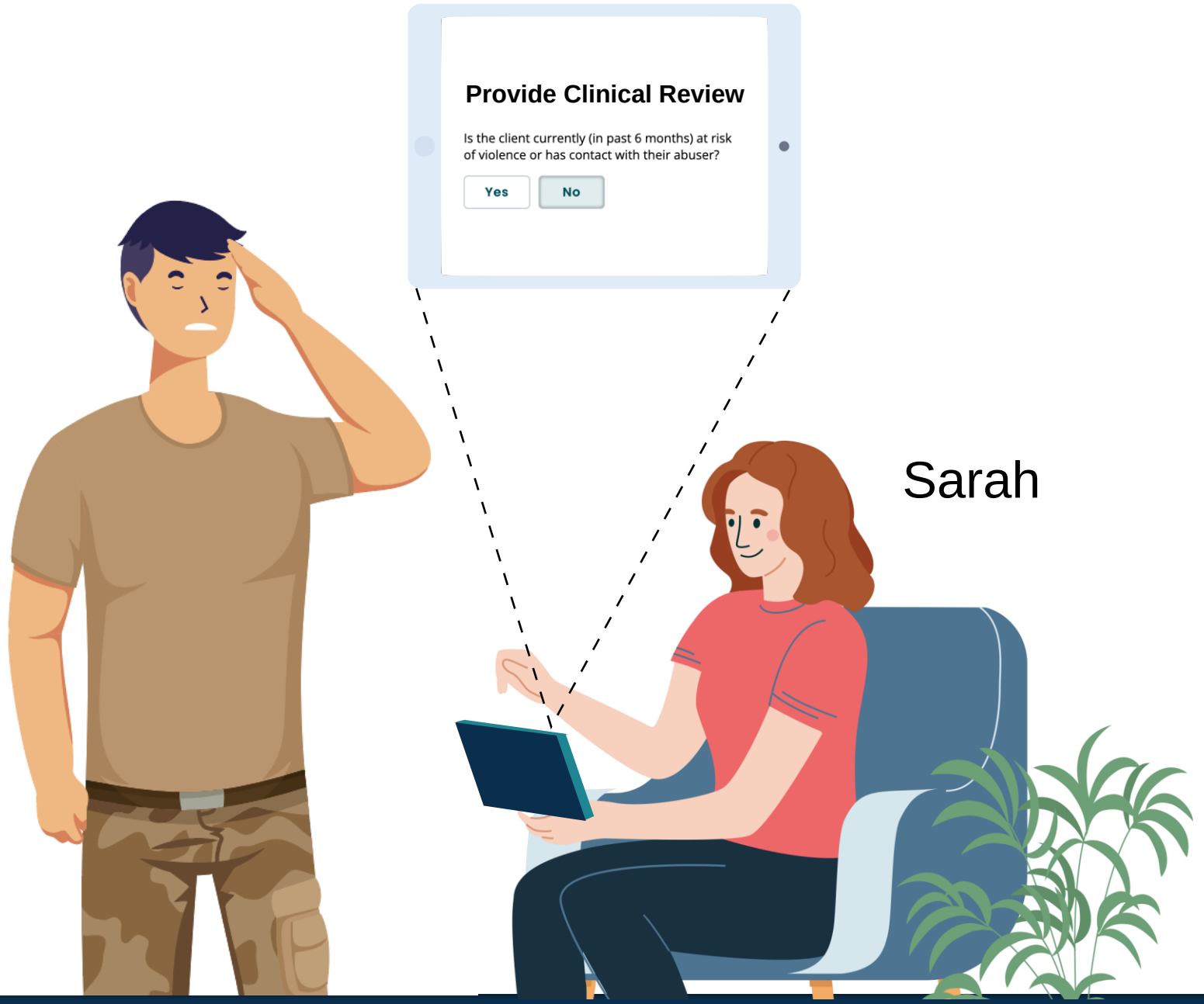


CETA Global

- Brief, Multi-problem, Digital Assessment



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- A win-win

Mike was a severe case, but the CETA system works for all ages and mild cases too.

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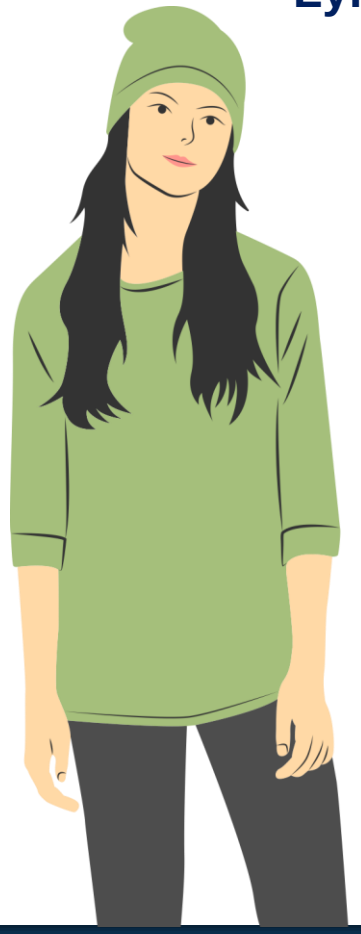
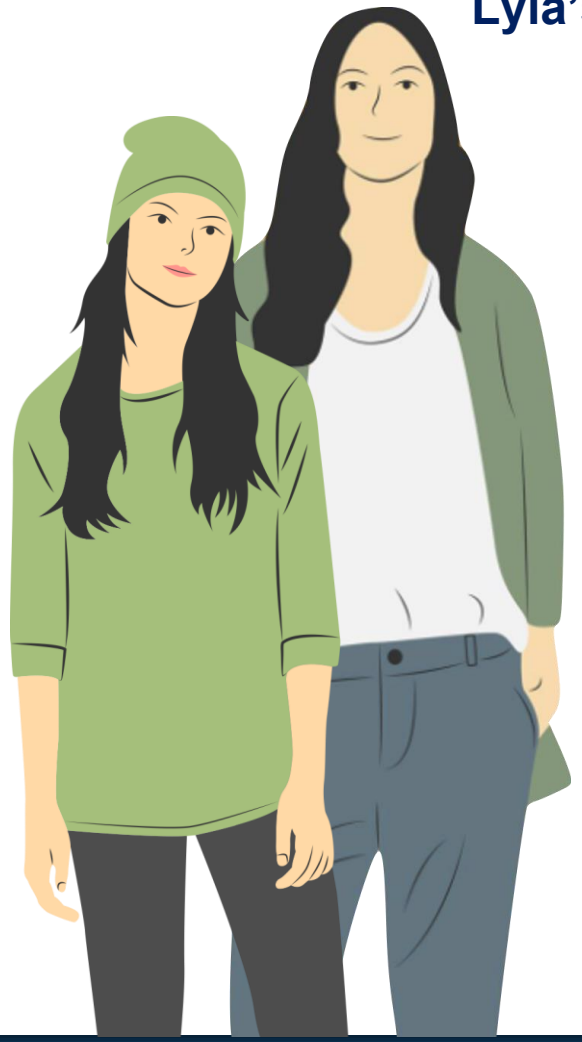
Lyla



CETA Global

- Lyla’s parents are divorcing

Lyla’s Mom



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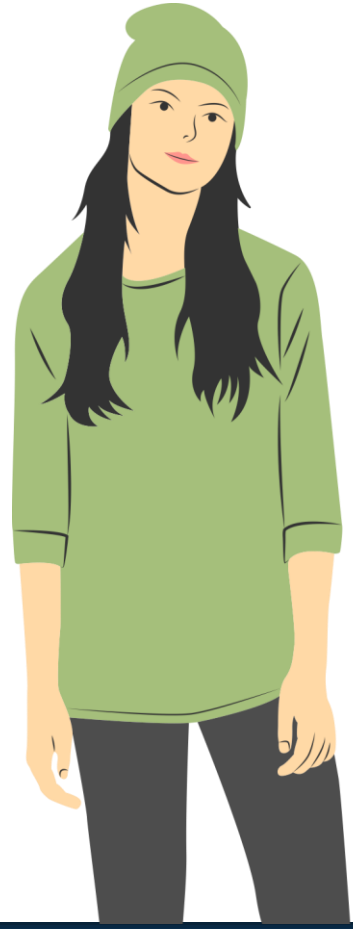
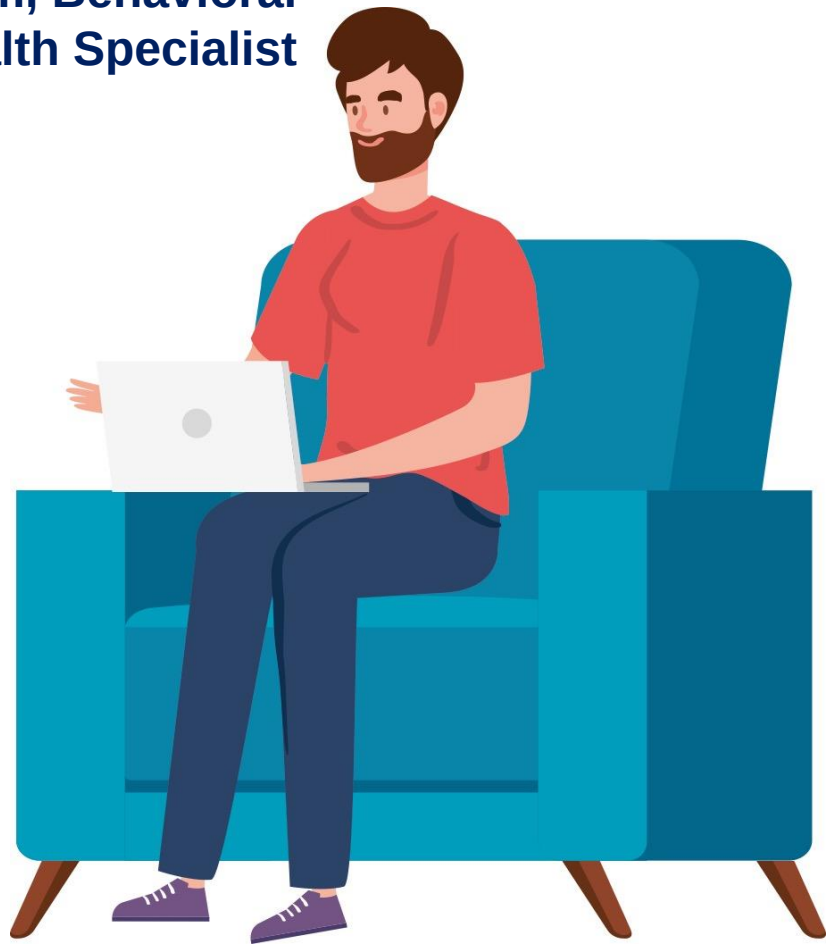
- Lyla’s parents are divorcing
- Lyla’s Mom makes an appointment at a local outpatient clinic



Tom, Behavioral Health Specialist



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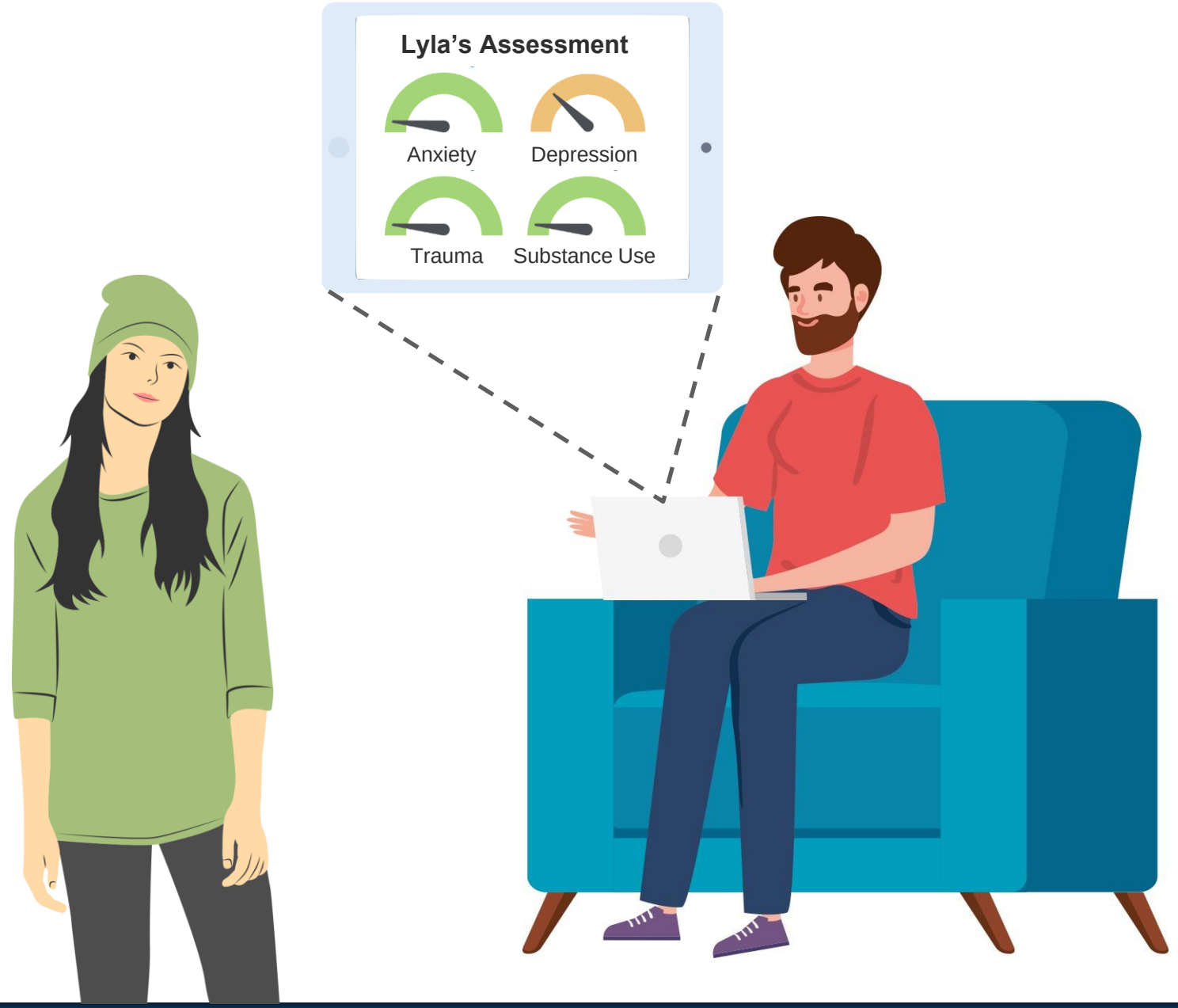

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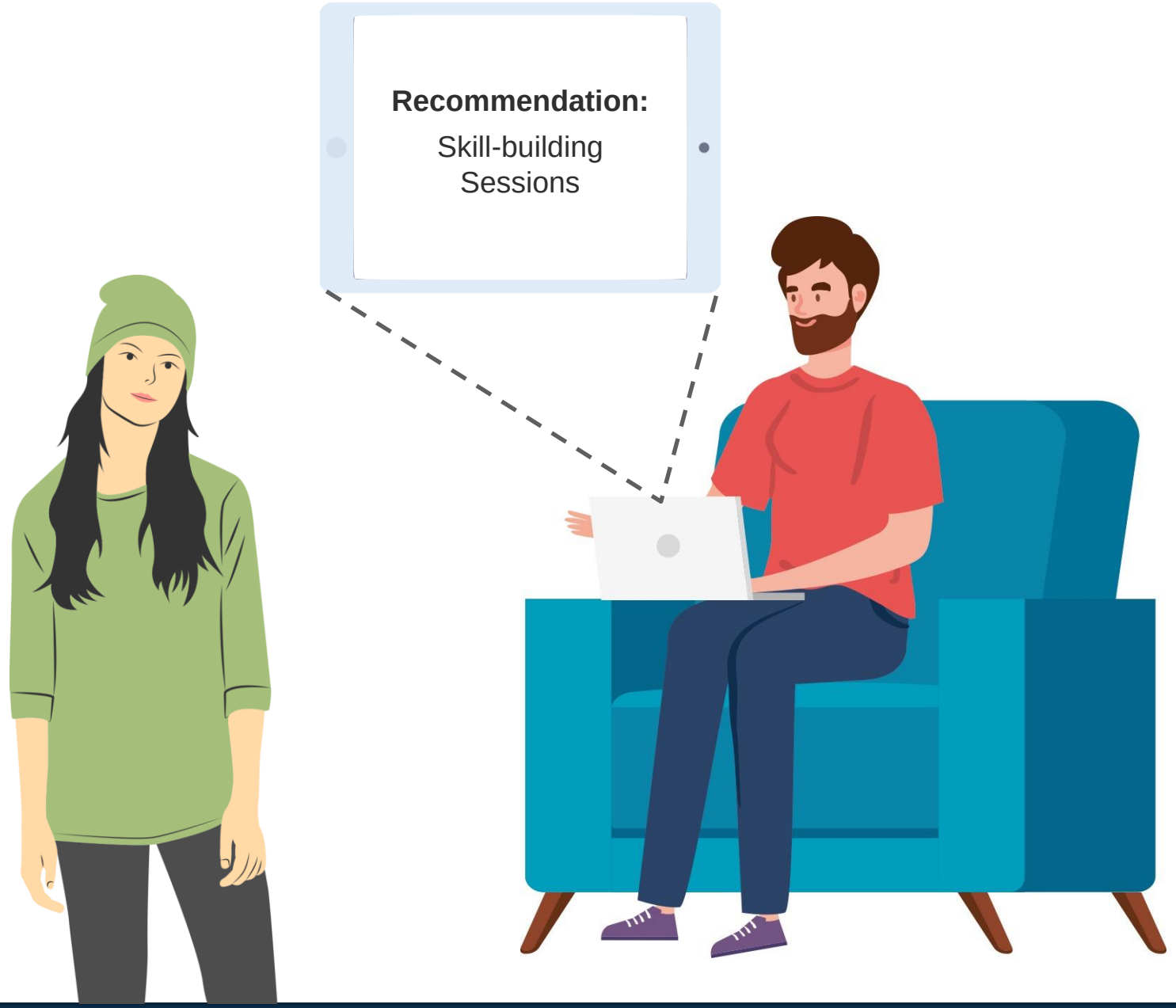

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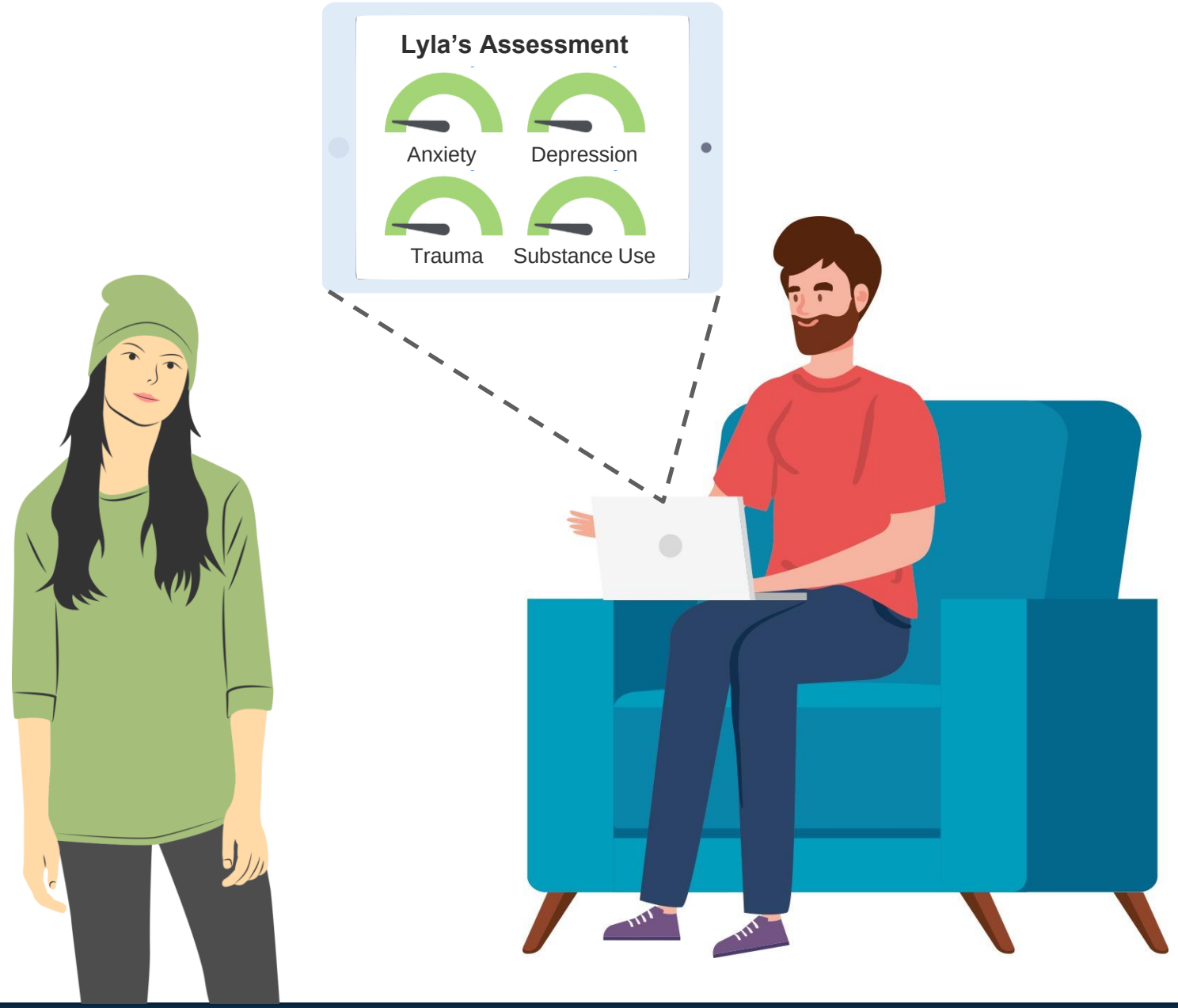

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- Lyla is feeling better, waitlists are shorter, and workforce shortages are mitigated

Outcomes:

- ✓ Mitigate workforce shortages by creating different lines of treatment, triage
- ✓ Shrink client waiting lists and/or case loads
- ✓ Reduce provider stress and burnout
- ✓ Improve provider retention; save costs on recruitment
- ✓ Improve the lives of our clients faster and more effectively than ever before.
- ✓ Overall cost reduction for state behavioral health system of care.

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The CETA Secret

Transdiagnostic training, in just 3 days

+

The industry standard is 3+ days of training for ***each*** problem area (e.g., PTSD, trauma, substance use, etc) which is cost-prohibitive for nearly all organizations.

At CETA Global, we provide clinically proven, transdiagnostic training in just 3 days.

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All other evidence-based care solutions stop after training and certification. This means we have NO way to measure whether the training actually works!

At CETA we are are the only company to make administering evidence based care at every session easy.

Our cutting-edge clinical software assists providers in their job and proves that we can get patients better faster, resulting in shorter client waitlists and less employee turnover.

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Affordable, scalable evidence-based treatments & monitoring

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Our mission is to make scaling evidence-based care easy.

We are an end-to-end solution from training, to certification, and treatment, to reporting.

Summary of the Benefits of Software (vs. the status quo)

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Why Software??

The Problem For Providers	What you get with our CareConfidence software
Providers rarely have a place they can put “full notes” in enough detail to prep for the following session. EMRs are not built for this.	Save time reviewing and preparing for sessions with our built-in clinical notes taker

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Administrators are forced to spend too much time on reporting and administrative tasks. Data is often stuck in many places.	Save time and money with a single-source of truth and automated reporting about your patient population.

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Why Software??

Saving time and money through automated data

- How many patients you have (and how many are on the waitlist)
- Patient course of treatment
- Number of patients per provider
- Time to improvement
- Number of patients that need assigning (and one-click assignment)
- Number of no-shows
- Number of cases for Child vs. Adult vs. Psychosocial
- Most common problem areas across patient population
- Safety cases handled in-house vs. requiring a separate system/crisis center
- And so much more…

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Questions?

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www.ceta-global.com

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