

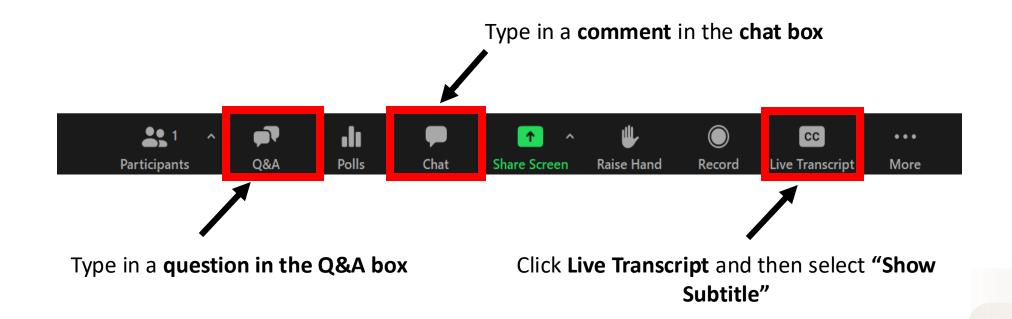
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Financing the Future of Integrated Care Billing: 2024 Updates Q&A

Thursday, July 25, 2024 12:00pm – 1:00pm E.T.



Questions, Comments & Closed Captioning





Disclaimer

The views, opinions, and content expressed in this presentation do not necessarily reflect the views, opinions, or policies of the Center for Mental Health Services (CMHS), the Substance Abuse and Mental Health Services Administration (SAMHSA), or the U.S. Department of Health and Human Services (HHS).



Substance Abuse and Mental Health Services Administration

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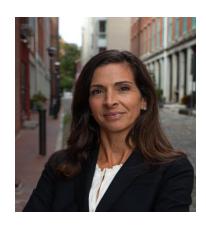


Speakers





Selina Hickman, *Principal*, Bowling Business Strategies



Rachael Matulis, MPH, Principal, Bowling Business Strategies



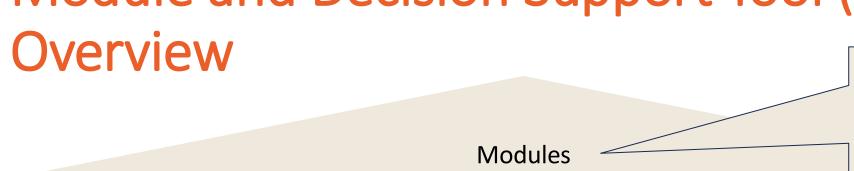
Virna Little, PsyD, MBA, LCSW,

Co-Founder and COO,

Concert Health

NATIONAL COUNCIL for Mental Wellbeing Module and Decision Support Tool (DST)





Primer

Medications for Opioid Use Disorder

Care Coordination Screening in Behavioral Health and Primary Care Settings

Metabolic Monitoring Health-Related Social Needs (new)

Tobacco Cessation (new)

- Excel document

staff, and more

Contextualize the DST

collective

Work as a standalone

resources or work as a

Include billing codes, coverage

landscape, considerations by

health care setting, eligible

- Aligns billing codes with staffing capacity and payment rates
- Provides two financial models for revenue estimates
- Updates include new service codes, staff, & rates for CY2024

Decision Support Tool (Updated)

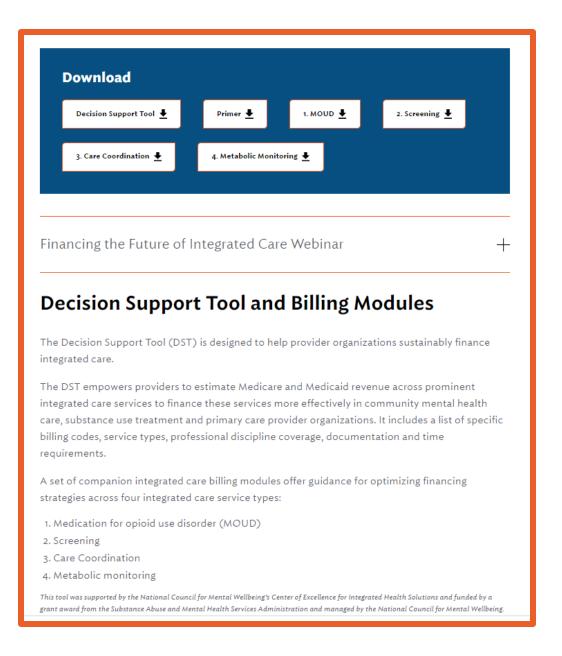
Module and Decision Support Tool (DST)



View and Download the 2022 Decision Support Tool and Billing Modules

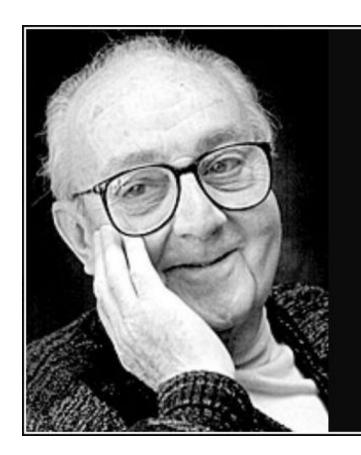
Note: the DST with 2024 updates will be released later this summer!







"All models are wrong, but some are useful."



All models are approximations.
Essentially, all models are wrong, but some are useful. However, the approximate nature of the model must always be borne in mind.

— George E. P. Box —

AZ QUOTES

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The Decision Support Tool (DST): New Modules in 2024

- 1. Health-related social needs (HSRN)
- 2. Tobacco Cessation



Health-Related Social Needs (HRSN)

Services to address HRSN can be provided in multiple health care settings

HRSN services can be provided by a wide range of staff types

There are new Medicare covered HRSN services

Socio-economic factors drive 50-80% of all health outcomes, with only 20% of outcomes attribute to clinical care.¹ Individuals with identified behavioral health needs are more likely to have unmet or adverse HRSN. ^{2,3}





¹ <u>Hood, C.M. et al. (2016). County Health Rankings: Relationships Between Determinant Factors and Health Outcomes.</u>

² Whitman A. et al. (2022). Addressing Social Determinants of Health: Examples of Successful Evidence-Based Strategies and Current Federal Efforts.

³ Omolola, A. E. et al. (2022). Assessment of Unmet Health-Related Social Needs Among Patients With Mental Illness Enrolled in Medicare Advantage.



Tobacco Cessation

Cigarette smoking is the leading cause of preventable death in the United States Tobacco cessation services can be provided in multiple health care settings

Tobacco cessation services can be provided by a wide range of staff types

Tobacco cessation services widely viewed as underutilized and underdelivered

Most payers cover tobacco cessation treatment services

Disparities abound as it relates to tobacco use and treatment

Sources:

- 1. U.S. Department of Health and Human Services. (2024). HHS Framework to Support and Accelerate Smoking Cessation 2024.
- 2. American Luna Association. (2021). Billina Guide Addendum for Behavioral Health.

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Your Feedback is Greatly Appreciated!







How can the content be improved?

What format is most userfriendly? What is missing from these tools?



Survey Link:

https://www.surveymonkey.com/r/MQR685L

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Get in touch with us:

Selina Hickman: selina@bowlingbizpa.com
Rachael Matulis: rachael@bowlingbizpa.com

Virna Little: virna@concerthealth.io

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End of Session Polls

Poll questions will pop up on your screen to complete.





References

- Hood, C.M. et al. (2016). County Health Rankings: Relationships Between Determinant Factors and Health Outcomes.
- Whitman A. et al. (2022). Addressing Social Determinants of Health: Examples of Successful Evidence-Based Strategies and Current Federal Efforts.
- <u>Omolola, A. E. et al. (2022). Assessment of Unmet Health-Related Social Needs Among Patients With Mental Illness Enrolled in Medicare Advantage.</u>
- Place of Service Change Transmittal: <u>Centers for Medicare & Medicaid Services</u>. (2021). CMS Manual System: New Place of Service (POS) Code 27
 <u>"Outreach Site/Street."</u>
- Place of Service Code Set: Centers for Medicare & Medicaid Services. (2024). Place of Service Code Set.
- <u>Department of Health and Human Services and Centers for Medicare & Medicaid Services. (2023). CY 2024 Revisions to Payment Policies Under the Physician Fee Schedule and Other Revisions to Medicare Part B (CMS-1784) (Section 610 Review).</u>
- New in 2024 Pg. 2069. <u>Department of Health and Human Services and Centers for Medicare & Medicaid Services. (2023). CY 2024 Revisions to Payment Policies Under the Physician Fee Schedule and Other Revisions to Medicare Part B (CMS-1784)(Section 610 Review).</u>
- <u>U.S. Department of Health and Human Services.</u> (2024). HHS Framework to Support and Accelerate Smoking Cessation 2024.
- <u>U.S. Preventative Services Task Force. (2021). Final Recommendation Statement: Tobacco Smoking Cessation in Adults, Including Pregnant Persons: Interventions.</u>
- Analysis of data at: <u>FindTreatment.gov</u>
- National Health Center Program Uniform Data System (UDS) Awardee Data (hrsa.gov)
- American Lung Association. (2024). Smoking Cessation The Economic Benefits.
- Medicaid.gov. (2024). Adult Health Care Quality Measures.
- Burke, M. V. et al. (2015). Treatment Outcomes From a Specialist Model for Treating Tobacco Use Disorder in a Medical Center

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Resources

- Medicare Physician Fee Schedule (PFS) Final Rule CY2024
- CMS PFS Final Rule Fact Sheet
- CMS FAQ re: Health-Related Social Needs (HRSN)
- CMS Medicare Learning Network Booklet, Health Equity Services in the 2024 Physician Fee Schedule Final Rule
- HRSN Codes Implementation Resources
- American Lung Association Billing Addendum for Behavioral Health
- Resource Guide: A Health Plan's Guide to Developing CBO Contract Scopes of Work
- Resource Guide: Partnerships with Community-based Organizations: Opportunities for Health Plans to Create Value
- Resource Guide: A Health Plan's Guide to Paying CBOs for Social Care



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